

## AFAR REVEALS 10 VISIONARIES MAKING TRAVEL BETTER

The Travel Vanguard Awards 2016

November 1, 2016 (New York and San Francisco) – Today AFAR Media announced its selection of ten international visionaries for the 2016 Travel Vanguard Awards in recognition of their exceptional efforts to make travel better.

"We are pleased to honor these key leaders in the industry who are helping to push travel in new and innovative directions," said AFAR Editor in Chief Julia Cosgrove. Added Greg Sullivan, Cofounder of AFAR, "We're a values-driven company, and it is very gratifying to recognize these exemplary individuals who are following their passions and delivering on their values in unique and powerful ways."

## AFAR's 2016 Travel Vanguard:

Luke Bailes, CEO, Singita
Rick Blatstein, Founder and CEO, OTG Management
Sonia Cheng, CEO, Rosewood Hotel Group
Paul English, Cofounder and CEO, Lola
Jonathan Frolich, VP of Global Brands, Hyatt
Keith Henry, CEO, Aboriginal Tourism Association of Canada
Jonathan Mildenhall, CMO, Airbnb
Edie Rodriguez, CEO, Crystal Cruises
Erik Weihenmayer, Cofounder, No Barriers
Ben Weprin, Founder, AJ Capital Partners

AFAR's stories about these individuals and why they are being honored can be found <a href="http://www.afar.com/travelvanguard2016">http://www.afar.com/travelvanguard2016</a>]

AFAR will celebrate the Travel Vanguard on November 16, 2016, in New York City honoring these ten visionaries in travel.

## **About AFAR Media:**

AFAR Media is dedicated to inspiring and enabling deeper, richer, and more fulfilling travel experiences. AFAR launched as a print travel magazine at the height of the recession in 2009 to approach travel in a way that no other media publication was doing and has grown into the most critically acclaimed multiplatform travel media company, with the most traveled and most influential audience. Based in New York and San Francisco, AFAR's diverse portfolio of platforms includes: *AFAR* magazine; *AFAR.com*; Learning AFAR, a non-profit program that introduces the importance of travel to high school students; the AFAR Travel Guide mobile app; and AFAR Experiences, an immersive travel event series.