

# AFAR

## **AFAR Promotes Two to VP**

*Markey and Kinkade Help Steer AFAR to its Best Year on Record*

*January 30, 2017 (New York and San Francisco)* – AFAR’s Publisher and Executive Director of Marketing were both promoted to the title of Vice President after leading their teams to the most successful year in AFAR’s 7-year history.

Over the course of their time at AFAR, both Bryan Kinkade and Maggie Gould Markey have helped transform the sales and marketing departments, which has resulted in the company achieving record-high revenue in 2016. In addition, they’ve been active and consistent members of AFAR’s Steering Committee for the last two years, providing valuable insights and perspectives that result from a deeper understanding of the media, travel, and luxury industries, strong relationships with their teams, as well as AFAR’s clients and partners.

Kinkade and Markey join the ranks of AFAR’s co-founder, CTO, Editor in Chief, and COO with the title of Vice President. When asked about the significance of the promotion, AFAR’s EVP and Chief Revenue Officer, Ellen Asmodeo commented, “Being promoted to Vice President is not only a recognition of the significant accomplishment and impeccable leadership I see in both Maggie and Bryan, but also their ability to embrace the incredible opportunity in front of us. I’m thrilled to formally announce their promotion to the position of Vice President.”

### **About AFAR Media:**

[AFAR Media](#) is dedicated to inspiring and enabling deeper, richer, and more fulfilling travel experiences. AFAR launched as a print travel magazine at the height of the recession in 2009 to approach travel in a way that no other media publication was doing and has grown into the most critically acclaimed multiplatform travel media company, with the most traveled and most influential audience. Based in New York and San Francisco, AFAR’s diverse portfolio of platforms includes: **AFAR** magazine; **AFAR.com**; **Learning AFAR**, a non-profit program that introduces the importance of travel to high school students; the **AFAR Travel Guide** mobile app; and **AFAR Experiences**, an immersive travel event series.